

Call for Consultants: Join the Digital Health Experts Pool

Kyiv 07.05.2025

The **Alliance for Public Health** is announcing a call for **external (outsourcing) consultants** to join a **unified pool for digital health projects** in **2025–2027**.

We are looking for experts in the following areas:

- **Software development (including AI & data science)**
- **Healthcare and public health**
- **Project coordination & stakeholder engagement**
- **Communications, marketing, and PR for digital solutions**
- **Content development, text editing, and knowledge base management**
- **Analytical, research work and data science**

Applicants can apply for **all areas or specific tasks** based on their expertise. **Previous experience** in similar projects or past phases of our initiatives will be an advantage.

Successful candidates will be added to a consultant pool. This does not guarantee immediate deployment, as assignments will be allocated based on specific Terms of Reference (ToR) for each task.

Projects and Work Areas

The Alliance is a key recipient of international grants and implements digital health projects across Eastern Europe and Central Asia.

Consultants may be engaged in the following projects and initiatives:

- **TWIIN** – an AI-powered digital assistant that supports telemedicine, HIV response, strategic information, and enhances the efficiency of healthcare and social workers.
- **APH DHIS2 National HIV prevention, care and support system** – a national HIV data collection, analysis, and visualization system based on DHIS2, integrating with other healthcare services and providing real-time analytics.
- **Regional HIV Data Dashboard** – a tool for visualizing epidemiological and programmatic data to improve healthcare management and epidemic response.
- **ART Reference Prices Portal** – a resource for monitoring antiretroviral therapy (ART) pricing and increasing transparency in drug procurement.
- **Telemedicine & Digital Health** – implementation of remote healthcare services to improve access to medical care.
- **Development of Digital Support Tools for Key Populations** – solutions for prevention, testing, treatment, and patient support.

Consultants' Responsibilities

1. Software Development (including AI & Data Science)

This section focuses on creating, improving, and supporting digital solutions for healthcare programs. Key responsibilities include:

- Developing mobile applications and chatbots to automate healthcare processes.
- Building and maintaining information systems for collecting, processing, and analyzing medical data.
- Implementing AI, machine learning, and data science techniques to enhance predictive analytics and decision-making.
- Working with large language models (LLMs) and AI-powered conversational systems.
- Supporting websites and internal IT systems (updates, technical support, optimization).
- Automating remote financial incentive payments for participants in healthcare programs.
- **Conducting IT audits and ensuring quality control (QA) of digital products.
- Familiarity with digital humans technology is a plus.
- Data quality checks, feedback to countries, data improvements and system configuration adjustments.
- Training of data entry staff to ensure sufficient database utilization and data quality.
- Support further development of systems, such as client verification, adjusting feedback to NGOs, and considering a social media strategy.
- Developing a dashboard for the systems in Kyrgyzstan and Tajikistan.
- Use of artificial intelligence to automatically identify high-risk individuals.

2. Project Coordination & Stakeholder Engagement

- Coordinating project activities in Moldova and Georgia, including interaction with local partners.
- Engaging with key stakeholders in project countries.
- Facilitating communication between international partners, donors, and local entities.

3. Communications, Marketing & PR for Digital Solutions

- Developing and implementing marketing strategies for digital health solutions.
- Managing public relations and external communications for projects.
- Creating and maintaining communication materials, newsletters, and social media content.

4. Content Development, Text Editing & Knowledge Base Management

- Reviewing, analyzing, translating, and adapting documents and texts for local implementation.
- Developing user-friendly guides, FAQs, and documentation for digital solutions.
- Managing knowledge bases and ensuring content accuracy.

5. Analytical Work

- Conducting research and analysis on healthcare policies, digital health trends, and best practices.
- Providing data-driven insights to support decision-making in digital health projects.
- Evaluating program impact and preparing analytical reports.

6. Photo & Video Production

- Organizing and conducting photo and video shoots for project materials.
- Editing and producing multimedia content for digital platforms.

Candidate Requirements

General Requirements for All Consultants:

- Proven experience in the relevant field.
- Ability to work independently and meet deadlines.
- Strong communication and collaboration skills.
- Applicants may be asked to provide samples of previous similar work.
- Knowledge of local languages may be an advantage, depending on the country of project implementation.

For IT Specialists (Software, AI, Data Science):

- Experience with programming languages (Python, JavaScript, SQL, PHP, etc.).
- Mobile app and web platform development, database integration.
- Expertise in AI, machine learning, and data science applications.
- Experience working with large language models (LLMs) and conversational AI.
- Knowledge of cybersecurity and personal medical data protection.
- Experience with testing and quality control (QA) tools.
- Familiarity with digital humans technology is a plus.

For Project Management & Coordination Experts:

- Experience in coordinating international projects, especially in healthcare.
- Strong organizational and stakeholder engagement skills.
- Ability to facilitate cross-sector collaboration.

For Communications & PR Specialists:

- Experience in digital marketing, PR, or strategic communications.
- Strong writing, content creation, and social media management skills.
- Ability to develop targeted communication strategies.

For Content Development & Knowledge Management:

- Expertise in writing, editing, and translating technical and non-technical texts.
- Experience in knowledge base management and document structuring.
- Ability to adapt content for different audiences.

For Analysts & Researchers:

- Strong background in data analysis, policy research, and impact assessment.
- Proficiency in statistical tools and qualitative/quantitative research methods.
- Ability to translate complex data into actionable insights.

Collaboration Terms

- Consultants will work under flexible conditions, based on framework technical tasks or specific requests from project management.

- Successful candidates will be added to a consultant pool. However, inclusion in the pool does not guarantee deployment. Assignments will be allocated based on the analysis of the pool against the Terms of Reference (ToR) for each specific task.

- Potential period of deployment: 2025–2027.
- Compensation will be determined based on qualifications and task complexity.

How to Apply

To apply, please submit:

1. **Resume (CV)** detailing relevant experience.
2. **Cover letter**, specifying which tasks or areas interest you.
3. **Expected daily rate** (with supporting documentation from previous contracts, if available).
4. **Samples of previous similar work** (if requested).

Send your application to malakhova@aph.org.ua with the subject line:
“DH Experts Pool Application”

Application deadline: 31.05.2025

More details about the Alliance’s work can be found at www.aph.org.ua.

Additional Information

- Interviews may be conducted to clarify details of the collaboration.
- The Alliance reserves the right not to disclose reasons for rejection.
- Government officials are not eligible to apply.

Join us in developing innovative digital health solutions!