



Alliance
for Public Health



**Alliance for Public Health
is announcing an open Call for Proposals
to implement CAB-LA information campaign in Ukraine**

Kyiv, Ukraine

11.08.2023

Summary

Alliance for Public Health (APH) is accepting proposals to implement CAB-LA (long-acting injectable cabotegravir) information campaign in Ukraine. The Call for Proposals is announced under the Regional Program 'Sustainability of Services for Key Populations in Eastern Europe and Central Asia' (EECA) funded by the Global Fund, and operating in Eastern Europe and Central Asia, along with Southeast Europe (SEE). The overall fund of the call is up to 15 000 USD for the two years (2023-2024). The deadline for proposals submission is 23 August 2023.

About the Regional Program

The overall goal of the Regional Program is to contribute to reducing the HIV epidemic in the Eastern European and Central Asian region, through ensuring the sustainability of HIV services for key populations (KPs) in the 15 countries of the region during 2022-2024.

The objectives of the Regional Program are:

1. Institutionalizing effective models of, and processes in, HIV responses in the EECA region to impact the HIV care cascade in the region.
2. Removing barriers to services for key populations to promote quality health interventions based on human rights principles; addressing gender barriers to services.
3. Budget advocacy for sustainable services for key populations in the EECA region

The regional project "Sustainability of services for key populations in EECA region" (aka #SoS_project 2.0) is being implemented by a consortium of organizations led by Alliance for Public Health in partnership with 100% Life.

Read more about the Program and its goals: <https://sos.aph.org.ua/>

Visit our Program Facebook page: <https://www.facebook.com/SoSprojectEECA/>

About Alliance for Public Health:

The International Charitable Foundation "Alliance for Public Health" (APH) is a leading non-governmental professional organization making a significant impact on the epidemics of HIV/AIDS, tuberculosis, viral hepatitis and other socially dangerous diseases in Ukraine. In

cooperation with state partners and civil society organizations, it provides financial and technical support to programs, covering over 250,000 representatives of most vulnerable populations: the highest coverage indicator in Europe.

Visit APH website: <https://aph.org.ua/en/about-alliance/>

About CAB LA PrEP in Ukraine initiative:

The U.S. President's Emergency Plan for AIDS Relief (PEPFAR) will conduct a pilot project to introduce an injectable form of PrEP (cabotegravir) among 100 MSM in Kyiv and Lviv during a two-year cycle (October 2023-September 2025). This agreement was reached during PEPFAR's civil society consultations on Ukraine, held recently in Johannesburg, South Africa. This pilot intervention will be implemented by the Public Health Center of the Ministry of Health of Ukraine through the National PrEP Program in partnership with CDC, WHO, APH.

Goal of this call for proposals is to create favorable environment for the introduction of long-acting injectable cabotegravir as a new method of pre-exposure prophylaxis of HIV infection as part of combination prevention measures in Ukraine.

Implementation period: 01.09.2023 – 31.08.2024 with possible extension

Target groups of project implementation: representatives of NGOs and key populations, Medical workers, social workers, representatives of NGOs and NGOs.

Preliminary plans for informational campaign in 2023-2024:

- Development of various types of informational materials and their placement and dissemination on all communication channels of the Public Health Center of MoH of Ukraine, the Alliance for Public Health and the Alliance.Global;
- Materials should be released every 2 weeks (please provide a list of topics for the first 3 months and a plan for their release). Note that the materials must include articles or their translations by experts;
- Develop 2-3 main neutral videos regarding the launch of the pilot, explaining what CAB-LA is to attract customers,
- Informing all service providers about available developed information materials: infographics, illustrations, videos, links to interviews, layouts for social networks, etc.;
- We stimulate the dissemination of information among available influencers (leaders of public opinion among MSM), who are popular and well-known among the target audience of service recipients;
- Form a pool of advocates among the participants of the pilot project who will talk about the project on their social media pages, and will also be the “face” of the project (for example, social workers and well-known key group representatives who will join the CAB-LA program and talk publicly about their experience).

Expected outcomes:

100 MSM clients are participants of the CAB-LA pilot project

Eligibility

All applicants should have a track record of successful information campaign. The applicant is expected to have a strong record of transparency, partnerships and good practice in management.

Application documents

Applicants are required to submit the following documents:

1. Filled application form (format provided in Annex 1).
2. Detailed activity plan (provide in Excel format).
3. Detailed budget (format provided in Annex 2).

Additional documents explaining the status of the applicant:

4. Links to annual narrative reports and information campaign
5. A copy of a registration certificate or other proof of registration for the applicant.
6. CVs of key staff planned to be involved in project implementation.

The application and supportive documents should be submitted by e-mail not later than by **23 August 2023, 23:59 Kyiv time**, at the address yanhol@aph.org.ua.

Questions regarding the call for proposals could be submitted at the same email address, until August 20, 2022.

Funding under this Call for Proposals is subject to provision of a grant by the Global Fund and is conditional on successful applicants entering into a Grant Agreement with Alliance for Public Health. This Grant Agreement will contain details about eligible expenses, reporting, donor requirements and other obligations that successful applicant must adhere to.

We wish you success in this Call for Proposals