

TOGETHER WE WIN: STRATEGY 2024–2026



APH MISSION

Improving health and the quality of life of the most disadvantaged communities through the development and delivery of cutting-edge impactful public health and crisis response interventions built on principles of person-centeredness, inclusivity, human rights, and sustainability.

STRATEGIC OBJECTIVES

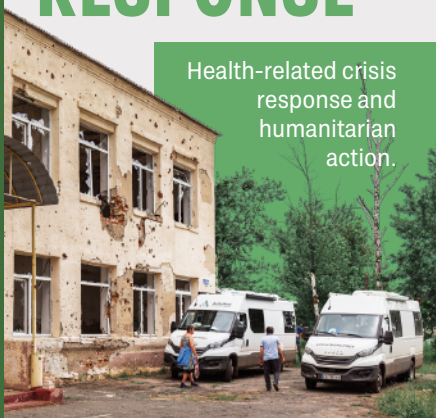
1. HEALTH

Integrated service provision on HIV, harm reduction, tuberculosis, viral hepatitis, sexually transmitted infections, mental health and emerging public health threats.



2. CRISIS RESPONSE

Health-related crisis response and humanitarian action.



3. SHARING

Technical and financial support for innovation programming.



4. POLICY CHANGES

Impact on health standards and policies.

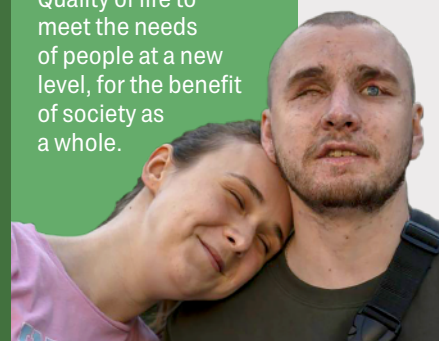
5. COMMUNITIES

Supporting and strengthening public initiative and communities.



6. QUALITY OF LIFE

Quality of life to meet the needs of people at a new level, for the benefit of society as a whole.



SINCE FEBRUARY 2022

**OVER 1.6 MILLION
UKRAINIANS**

HAVE BENEFITED FROM APH SUPPORT.



APH WAS LISTED

#7 TOP CHARITIES

IN FORBES UKRAINE,
AND **#4** AMONG HUMANITARIAN
ASSISTANCE PROVIDERS.

STRATEGIC OBJECTIVES 2024-2026

STRATEGIC OBJECTIVE 1: **Integrated service provision on HIV, harm reduction, tuberculosis, viral hepatitis, sexually transmitted infections, mental health and emerging public health threats** for communities most affected by diseases with person-centered approach. Development, implementation and promotion of modern effective program approaches, cutting-edge prevention, diagnostics and treatment options, use of digitalization and artificial intelligence; participatory community involvement and human rights principles. Main focus of APH rests on Ukraine communities, but with increasing involvement in Eastern Europe and Central Asia and globally.

STRATEGIC OBJECTIVE 2: **Health-related crisis response and humanitarian action.** Overcoming social and humanitarian crises, support for people affected by the war and associated challenges, traumatized veterans and families, exchange of experience in crisis response with international partners. Prompt response (if necessary, crisis) to changes in the situation and current needs in the field of health care and humanitarian support in a dynamic unstable environment. Business continuity planning for civil society organizations to maintain responses in crisis. Main focus of APH lies in Ukraine war response and post-war recovery, with increasing involvement in global humanitarian activity.

STRATEGIC OBJECTIVE 3: **Technical and financial support for innovation programming,** studies and generation of evidence in HIV, reduction of drug related harms, tuberculosis, hepatitis, public health, humanitarian support and crisis response, policy change and sustainable responses. Sharing the best practices with international partners and civil society and help to implement them and contribute to the development of international best practice. International engagement in Eastern Europe and Central Asia and globally to share best practice for increased impact, learning and industry development.

STRATEGIC OBJECTIVE 4: **Impact on health standards and policies.** The impact of social and health policies in order to ensure the sustainability of services, the development of programs, sustainable finance. Advocating for the rights of the most vulnerable. Influencing changes in the legislation of countries and the implementation of humane policies in the context of human rights. Influencing policies in the field of health and humanitarian support in order to provide services accordingly to new challenges, stopping criminalization, reducing stigma and discrimination, protecting the rights of most affected groups. APH strives to create regional favorable environment to support development of Ukraine and its neighbors with focus on European standards and policies in health.

STRATEGIC OBJECTIVE 5: **Supporting and strengthening public initiative and communities.** Mobilization, capacity building and enhancing of the role of civil society and communities in the field of civil society health involvement and effective participation in overcoming modern challenges in the field of health and humanitarian support. APH acknowledges the power of grass-roots leadership in informing and driving change – in every context that it engages with.

STRATEGIC OBJECTIVE 6: **Quality of life to meet the needs of people at a new level, for the benefit of society as a whole.** This objective is about inclusiveness, accessibility, reintegration, resocialization, adaptation, reconstruction of the social infrastructure of society and communities, education, retraining, environmental friendliness of existence. APH believes that through enhancing quality of life of individuals it builds healthy communities. APH uses the framework of universal health coverage (UHC) concept grounding it on the person-centricity and quality of life principles.

PRINCIPLES AND VALUES that drive our work include:

- supporting community initiatives and community mobilization, fair community representation in all processes affecting the communities including the most vulnerable and marginalized population groups affected by HIV and other significant social challenges and underrepresented in related structures and processes;
- focusing on the actual needs of the affected communities rather than their interpretation by other stakeholders that can be driven by bureaucratic status quo and inertia, political agendas, commercial interests, moralistic arguments or superficial understanding of the issues;
- ensuring universal access to the required healthcare and auxiliary services as well as attainment of the acceptable quality of life with a special focus on the most underserved and vulnerable population segments on the margins of society. This includes communities residing in the remote geographic areas, those most affected by the war and associated crisis including people living with or affected by the diseases, people who use psychoactive substances, people with non-heteronormative gender identities and sexual orientations, other stigmatized, marginalized and criminalized communities, people facing significant mental health challenges, people living in extreme hardship, people with disabilities and restricted access to services and means of existence;
- developing, implementing and promoting more nuanced, comprehensive responses taking into account specific characteristics of the beneficiaries, gender, age and other related peculiarities, specific risk and vulnerability factors associated with individual, behavioral characteristics, significant social and cultural determinants;
- appreciating the unique contribution of civil society and nongovernmental sector in resolving significant health and social challenges;
- being guided by the most up-to-date and contextually relevant scientific and operational evidence. Proactively contributing to generation of such evidence in strategically significant areas of work;
- prioritizing prevention and harm reduction, mental and sexual health awareness and education, nurturing the culture of mutual support and inclusivity alongside detection and treatment of diseases;
- addressing structural drivers of vulnerability including violence, human rights violations, poverty, social isolation, gender inequalities and other social injustice;
- proactively seeking and capitalizing on diverse partnerships for the most effective and aligned contribution to achieving our strategic objectives.

