

## **Senior Program Officer: Healthcare Communication**

The International Charitable Foundation "Alliance for Public Health" is a leading non-governmental professional organization which makes a significant impact on the epidemics of HIV/AIDS, tuberculosis, viral hepatitis and other socially dangerous diseases in Ukraine in cooperation with state partners and civil society organizations through providing financial and technical support to relevant programs, which cover over 300,000 members of most vulnerable populations, which is the highest indicator in Europe. Alliance team includes over 100 professionals who are based in Kyiv

**Purpose:** to be responsible for the development, implementation and implementation of strategic communication plans for the PEPFAR / USAID-funded HealthLink project, including the promotion of HIV detection and treatment services, advertising providers of medical and social services, the promotion of distance counseling services and other tasks related to advertising health products, services, and safer and healthier behaviors.

**Contract type:** civil contract

### **Core Requirements:**

- At least five years of experience in building communications with various partners, including health facilities and decision makers;
- Excellent communication skills in Ukrainian, Russian and English;
- Intimate understanding of traditional and emerging communicational channels;
- Ability to think creatively and innovatively;
- Strong analytical, budgeting and project management skills;
- Professional judgment and discretion based on extensive experience;
- Analytical skills to forecast and identify trends and challenges;
- Relevant degree in marketing, communication, business or another related field;
- Strong commitment to confronting HIV/AIDS and motivation to work.

For additional information on the organization as well as its programmatic activities and the positions announced, please visit our web site: <http://www.aph.org.ua/>

**How to apply:** Please send your CV and a covering letter in English and Ukrainian/Russian to [vacancy@aph.org.ua](mailto:vacancy@aph.org.ua). Subject line should contain "**Senior Program Officer: Healthcare Communication**".

**Deadline for applications:** 6 pm, February 12th, 2020.

Only successful candidates will be contacted for an interview.

*The International Charitable Foundation "Alliance for Public Health" is committed to equal opportunities and welcomes applications from appropriately qualified people from all sections of the community. Qualified people living with HIV/AIDS are particularly encouraged to apply.*

## JOB DESCRIPTION

**Job Title:** Senior Program Officer: healthcare communication

**Department:** Program

**Contract Type:** civil contract

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### DUTIES AND RESPONSIBILITIES:

- Manage day-to-day technical, administrative and financial operations related to assigned activities;
- Coordinate all aspects of the Alliance-funded activities, monitor and evaluate Alliance-financed projects implemented by local partner organizations, as well as other service providers, provide targeted technical support to partners and service providers;
- Coordinate program communication with partners and service providers, including regular meetings of grant recipients and service providers;
- At implementation level, coordinate all phases of subcontract cycle from needs and situation assessments to report and other data analysis;
- Monitor timely submission of reports and other relevant documentation from partners and service providers;
- Together with regional partners, prioritization, selection of the most suitable channels and means of communication, identification of specific advertising and advocacy events, implementation of specific priority tasks and / or management and coordination of marketing and creative consultants, colleagues involved in the formation of demand and other relevant events, mass media. organizations and advertising agencies;
- Generate increasing demand for HIV testing and treatment services offered in healthcare facilities and in community settings, particularly among populations at high risk of HIV infection including people who inject drugs and men who have sex with men;
- Generate demand among healthcare workers for training and participation in HIV detection and care programs, in collaboration with community outreach and social workers and case managers;
- Adequately and effectively present the activities and achievements of the Alliance to donors and other stakeholders.

**REPORTS TO:** Project Manager